



FOR IMMEDIATE RELEASE

PRESS RELEASE

**GENESIS WORLDWIDE INC. ANNOUNCES
SECOND QUARTER 2010 FINANCIAL RESULTS**

Vaughan, Ontario, August 13, 2010 – Genesis Worldwide Inc. (“Genesis” or the “Company”), (TSX: GWI), today announces its financial results for the second quarter ended June 30, 2010. All dollar amounts are in Canadian dollars unless otherwise stated.

Business Update

The following are the Company’s key business highlights –

- In pursuit of its newly adopted strategic plan, the Company completed a joint venture transaction with Codding Steel Frame Technologies (“CSFT”), an affiliate of Codding Enterprises L.P. (“Codding”). The new entity, Genesis Steel Frame Solutions L.P. (“GSFS LP”), will seek to grow its U.S. market share through maximizing the output of its Northern California operation, as well as through satellite operations in strategic locations. In addition, GSFS LP will work to establish other joint ventures throughout its new territory, including South and Central America.
- Codding Enterprises L.P. (“Codding”), a current shareholder of the Company, completed the purchase of the term loan from the Company’s lender. In addition to a number of other favorable modifications to the terms of the loan, Codding will release part, or all of, Genesis’ \$500,000 in restricted cash.
- As part of the Company’s new business strategy, the joint venture negotiations are continuing with Alexandria Steel Forming Co. (“Alexandria”) in Egypt, and Manazil Steel Framing Co. (“Manazil”) in Abu Dhabi. Middle East and Northern African markets are showing buoyancy and continued economic improvement. In addition, Genesis has signed a Memorandum of Understanding with Megastar, a substantial Vietnamese construction equipment company and a current licensee of the Company, to enter into a joint venture agreement to manufacture and erect the Genesis system in South East Asia.
- The special committee that was formed to negotiate the divestiture of KML Engineered Homes Ltd., a subsidiary of the Company, is continuing negotiations and the Company expects to finalize this transaction on or before August 31, 2010. This initiative further demonstrates the Company’s commitment to pursue its new strategic direction.

Although the Company believes it is likely that it will consummate these contemplated joint venture and divestiture transactions, there can be no assurance that these transactions will ultimately be finalized, or that, if finalized, they will be under the same terms and conditions as currently contemplated.

Now that Genesis has its new Board and management structure in place, and has reduced its operating expenses, management believes that the Company now possesses the relevant experience, expertise and cost structure to create long-term shareholder value.

Financial Highlights

- Due to the restructuring activities, total revenue for the second quarter ended June 30, 2010 decreased 32.4% to \$2,067,815, compared to \$3,058,604 for the same period in 2009. Revenue for the licensing division for the second quarter of 2010 decreased 102.1% to negative \$17,028, compared to \$805,636 for the second quarter in 2009. This negative amount was attributed to a reversal of royalty revenue from a licensee of the Company, Coddling, due to the termination of its license agreement as a result of the joint venture transaction. Licensing revenue for the six months ended June 30, 2010 decreased 94.3% to \$174,069, compared to \$3,031,169 for the same period in 2009. Revenue for the structural products division for the second quarter of 2010 decreased 7.5% to \$2,084,843, compared to \$2,252,968 for the same quarter in 2009. Structural products revenue for the six months ended June 30, 2010 decreased 41.7% to \$2,858,831, compared to \$4,906,072 for the same period in 2009. The decrease in structural products revenue was a result of the Company's temporary inability to maintain consistent sustained production from manufacturing as it continued to manage working capital.
- Operating expenses for the second quarter ended June 30, 2010 decreased 22.4% to \$1,705,661, compared to \$2,196,927 for the same period in 2009. Operating expenses for the six months ended June 30, 2010 decreased 14.5% to \$3,382,928, compared to \$3,955,352. This reduction in operating expenses is a result of cost savings initiatives. The Company continues to evaluate operating costs in an effort to reduce costs. The operating expenses for the six months ended June 30, 2010 include costs for termination obligations.
- Net loss for the second quarter ended June 30, 2010 was \$1,914,665, or (\$0.03) per common share, compared to a net loss of \$1,619,264, or (\$0.05) per common share, for the second quarter of 2009. Net loss for the six months ended June 30, 2010 was \$3,713,067, or (\$0.07) per common share, compared to a net loss of \$2,564,189, or (\$0.08) per common share for the same period in 2009.

Further information regarding the Company, and its business and operations, may be obtained from the Company's continuous disclosure documents filed from time-to-time with the Canadian securities regulatory authorities. These continuous disclosure documents are available through the Company's web site at www.genesisworldwide.com, or through the SEDAR website maintained by the Canadian securities regulatory authorities, which can be accessed at www.sedar.com.

About Genesis Worldwide Inc.

Genesis is a provider of green light steel building systems and solutions targeted at the global commercial, residential and institutional building sectors. Genesis delivers customized turnkey structural solutions including innovative light steel products, and provides software packages, industrial equipment, training programs, professional services and support ("Genesis Solution") to its customers and partners globally. Headquartered in the Greater Toronto Area in Ontario, Canada, Genesis has established a network of partners with engineering, manufacturing and distribution operations in Canada, the United States, the Middle East, Eastern Europe and Russia. For additional information about the Company, visit www.genesisworldwide.com.

Caution Regarding Forward-Looking Information

Certain statements in this press release which are not historical facts constitute forward-looking statements or forward-looking information within the meaning of applicable securities laws ("forward-looking statements") and are made pursuant to the "safe harbour" provisions of such laws. Statements related to the Company's projected revenues, earnings, growth rates, performance, business prospects and opportunities are forward-looking statements, as are any statements relating to future events, conditions or circumstances. The use of terms such as "may", "will", "should", "plan", "believes", "predict", "potential", "anticipate", "expect", "project", "target", "estimate", "continue", and similar terms are intended to assist in identification of these forward-looking statements. These statements are based on certain factors and assumptions including expected growth, results of operations, performance and business prospects, and opportunities. These assumptions, although considered reasonable by the Company at the time of preparation, may prove to be incorrect.

Readers are cautioned not to place undue reliance upon any such forward-looking statements. Such forward-looking statements are not promises or guarantees of future performance and involve both known and unknown risks and uncertainties that may cause the actual results, performance or achievements of the Company to differ materially from the results, performance, achievements or developments expressed or implied by such forward-looking statements.

Many factors could cause the actual results of the Company to differ materially from the results, performance, achievements or developments expressed or implied by such forward-looking statements, including, without limitation, those factors discussed under the heading "Risk Factors" in the Company's most recent Annual Information Form ("AIF"), a copy of each of which is available on SEDAR at www.sedar.com. Forward-looking statements are based on management's current plans, estimates, projections, beliefs and opinions, and, except required by law, the Company does not undertake any obligation to update forward-looking statements should assumptions related to these plans, estimates, projections, beliefs and opinions change.

- 30 -

For further information contact:

Genesis Worldwide Inc.
Catherine Smyth
Manager, Investor Relations
Tel: (905) 832-9286

Genesis Worldwide Inc.

CONSOLIDATED BALANCE SHEET
(unaudited)

	As at June 30 2010 \$	As at December 31 2009 \$
ASSETS		
Current		
Cash	7,542	72,247
Cash held in trust	—	100,000
Restricted cash	500,000	500,000
Accounts receivable	1,479,836	2,818,204
Inventory	242,499	346,219
Prepaid expenses	203,981	255,719
Total current assets	2,433,858	4,092,389
Mortgage receivable	432,908	432,908
Property, plant and equipment	1,899,351	2,232,604
Investment	—	—
Intangible assets	17,582	1,015,101
	4,783,699	7,773,002
LIABILITIES AND SHAREHOLDERS' EQUITY		
Current		
Accounts payable and accrued liabilities	7,903,334	6,505,840
Term loan - current portion	1,018,560	991,587
Deferred revenue	587,333	847,964
Minimum royalty payment obligations	266,190	682,548
Total current liabilities	9,775,417	9,027,939
Long-term		
Minimum royalty payment obligations	—	578,058
Total long-term liabilities	—	578,058
Commitments and contingencies		
Shareholders' equity		
Capital stock	61,690,108	61,114,911
Contributed surplus	1,821,639	1,842,492
Deficit	(68,503,465)	(64,790,398)
Total shareholders' equity	(4,991,718)	(1,832,995)
	4,783,699	7,773,002

Genesis Worldwide Inc.

CONSOLIDATED STATEMENTS OF LOSS, COMPREHENSIVE LOSS AND DEFICIT

(unaudited)

	Three months ended		Six months ended	
	June 30 2010	June 30 2009	June 30 2010	June 30 2009
	\$	\$	\$	\$
Revenues				
Licensing	(17,028)	805,636	174,069	3,031,169
Structural products	2,084,843	2,252,968	2,858,831	4,906,072
Total revenues	2,067,815	3,058,604	3,032,900	7,937,241
Direct cost of revenues				
Licensing	13,841	70,107	28,259	1,545,775
Structural products	1,774,680	1,867,935	2,646,746	3,966,226
Total direct cost of revenues	1,788,521	1,938,042	2,675,005	5,512,001
	279,294	1,120,562	357,895	2,425,240
Expenses (other income)				
Research and development	31,989	125,678	94,707	325,222
SR&ED tax credit	—	(45,000)	—	(95,000)
Selling and marketing	133,012	402,780	424,560	704,334
Engineering and project management	240,746	443,604	460,806	707,031
General and administrative	1,002,361	920,780	1,784,530	1,613,985
Occupancy	297,553	349,085	618,325	699,780
	1,705,661	2,196,927	3,382,928	3,955,352
Loss before other expenses	(1,426,367)	(1,076,365)	(3,025,033)	(1,530,112)
Amortization of property, plant and equipment	161,585	232,546	333,253	466,204
Amortization of intangible asset	1,552	71,383	3,103	140,787
Foreign exchange gain	25,832	350	(906)	27,941
(Income) loss from investments	—	—	—	—
Loss on disposal of property, plant and equipment	—	26,974	—	31,517
Bank interest expense and penalty charges	43,845	(395)	81,690	32,336
Minimum royalty accretion	—	62,049	—	128,190
Debenture accretion	—	60,804	—	60,804
Term loan and debenture interest expense	255,484	89,188	270,894	146,298
	488,298	542,899	688,034	1,034,077
Net loss and comprehensive loss for the period	(1,914,665)	(1,619,264)	(3,713,067)	(2,564,189)
Deficit, beginning of period	(66,588,800)	(54,216,054)	(64,790,398)	(53,271,129)
Deficit, end of period	(68,503,465)	(55,835,318)	(68,503,465)	(55,835,318)
Loss per share				
Basic and diluted	\$ (0.03)	\$ (0.05)	\$ (0.07)	\$ (0.08)
Weighted average number of shares outstanding	56,462,351	30,982,858	54,063,337	30,982,858

Genesis Worldwide Inc.

CONSOLIDATED STATEMENTS OF CASH FLOWS

(unaudited)

	Three months ended		Six months ended	
	June 30 2010	June 30 2009	June 30 2010	June 30 2009
	\$	\$	\$	\$
OPERATING ACTIVITIES				
Net loss for the year	(1,914,665)	(1,619,264)	(3,713,067)	(2,564,189)
Adjustments for non-cash items				
Amortization of property, plant and equipment and intangible assets	163,137	303,929	336,356	606,991
Loss on disposal of property, plant and equipment	—	26,974	—	31,517
Stock-based compensation expense (recovery)	6,239	25,374	(20,853)	61,797
Unrealized foreign exchange loss	—	(15,653)	—	(14,911)
Debenture accretion	—	60,804	—	60,804
Minimum royalty accretion	—	62,049	—	128,190
(Income) loss from investment	—	—	—	—
	(1,745,289)	(1,155,787)	(3,397,564)	(1,689,801)
Changes in non-cash working capital balances related to operations				
Accounts receivable	254,926	(3,753)	1,338,369	498,826
Inventories and deposits on equipment	35,335	53,210	103,720	703,185
Prepaid expenses	2,099	73,369	51,738	88,824
Accounts payable and accrued liabilities	1,689,606	(568,331)	1,521,876	(536,361)
Deferred revenue	(253,261)	265,533	(260,631)	(1,411,237)
Cash held in trust	—	—	100,000	—
Cash used in operating activities	(16,584)	(1,335,759)	(542,492)	(2,346,564)
FINANCING ACTIVITIES				
Debenture proceeds	—	1,455,752	—	2,952,917
Repayment on term loan	—	(138,928)	(97,410)	(275,654)
Changes in long-term liability	—	42,574	—	119,511
Common stock issued	—	—	575,197	—
Cash provided by financing activities	—	1,359,398	477,787	2,796,774
INVESTING ACTIVITIES				
Additions to property, plant and equipment	—	(483)	—	(34,974)
Disposals of property, plant and equipment	—	(12,988)	—	20,527
Additions to intangible assets	—	(13,856)	—	(33,722)
Minimum royalties paid	—	(150,000)	—	(300,000)
Cash used in investing activities	—	(177,327)	—	(348,169)
Net increase (decrease) in cash during the year	(16,584)	(153,688)	(64,705)	102,041
Cash, beginning of period	24,126	422,793	72,247	167,064
Cash, end of period	7,542	269,105	7,542	269,105
Supplemental cash flow information				
Interest paid	20,260	56,263	35,670	85,116