

Genesis

Solution Provider Program



Join the Green Building Revolution Now!



A New Opportunity to Partner with the Light-Steel Framing Industry Leader



Through a continuous expansion program of its global network of licensees, Genesis has earned the recognition as the world leader in delivering the most advanced and proven Light-Steel Framing (LSF) Turnkey Business Solutions.

The basis for achieving this success is “know-how”. Every piece of industrial equipment, the complete suite of value-added software packages, training modules and professional services have been developed and integrated into unrivalled LSF platforms. With over 500 projects successfully executed around the world in the last 10 years, some under the most arduous of climatic and geographical conditions, we know the product works.

This incomparable combination of proven processes, tools and technologies have been effectively transferred to our network of licensees within their respective exclusive territories. A simple and direct access to this expertise and these technologies is now universally available under the Genesis Solution Provider (GSP) program.

This business opportunity is targeted at professionals, fabricators, and general contractors who understand the immediate benefits of LSF as a green building product in the construction of residential, commercial or institutional projects. These “Modern Methods of Construction” (MMC) unequivocally provide a more efficient and reliable build process with healthier and more environmentally-friendly products and consequently higher quality buildings at a lower cost.

Customizable software applications, industrial assembly lines and training modules are available and will be delivered by arrangement to suite the current capabilities of each GSP. Modules are available for all aspects of the business including but not limited to selling, assembling and erection.

Software Packages

- StructureDesigner *
- FrameBuilder *
- Virtual Designer
- Genesis Enterprise Manager (GEM)
- GNET Collaboration Portal

Industrial Equipment

- Material Optimization Technology (MOT) *
- Panel Assembly Lines (C4)
- Truss Assembly Lines (C4)
- Coil-To-Joist Production Lines (CTJ) *

Professional Services

- Market Research
- Business Planning
- Sales Support
- Estimating & Cost Analysis
- Structural Engineering
- Frame Designing & Detailing
- Project Management
- Site Installation Supervision

Training Programs

- Business Planning
- Structural Engineering
- Cost Analysis & Estimating
- Sales & Marketing
- Operational Management
- Project Management
- Site Installation

* Exclusive to Authorized Licensees



The Greenest,
Fastest Growing
and Most Cost
Competitive
Building Alternative

Four Scalable Partnership Options

At the core of the GSP program is the opportunity to partner with Genesis, the world leader in LSF, and its worldwide network of licensees. Currently there are four levels of the program available, all customized and scalable.

Each level has been designed by Genesis construction and business experts to meet the current GSP's knowledge, financial ability and growth aspirations. All GSPs will have an unlimited access to the wealth of Genesis in-house expertise and knowledge to ensure that every LSF project they undertake will be successfully delivered in a professional and cost effective manner.



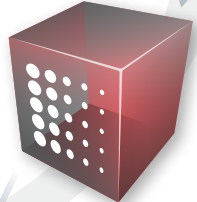
- ▶ LSF "Know-How"
- ▶ Complete Training Programs
- ▶ Collaboration Portal Access
- ▶ ERP Software
- ▶ Sales & Marketing Collateral
- ▶ On-going Business Support



- ▶ Industrial Equipment C4

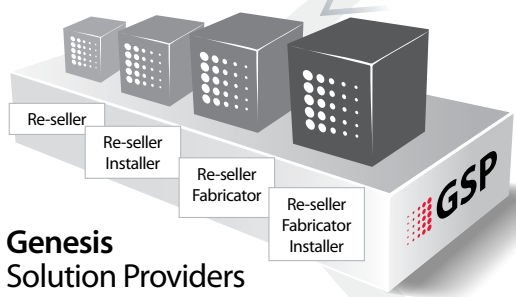
- ▶ Industrial Equipment MOT, CTJ, C4
- ▶ Structural Engineering Software
- ▶ Framing Design Software
- ▶ Territory Exclusivity

Global LSF Network



Genesis Licensees

- ▶ Cold Formed Steel Trade-Friendly Material Kits
- ▶ Cold Formed Steel Panelized Systems
- ▶ Turnkey Projects
- ▶ Engineering Services
- ▶ Project Management Services
- ▶ Installation Services



Genesis Solution Providers



Residential / Commercial / Institutional LSF Projects

Genesis Global Network of Partners



Contact Us

The Genesis Solution Provider (GSP) programs provide an easy and immediate access to highly profitable and reliable business solutions designed by industry experts, for construction professionals, fabricators, and general contractors who understand that the use of LSF as a green building product for residential, commercial or institutional projects will unequivocally provide higher quality structures at a lower cost.

For more information, please contact us at:

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