



# Builders' TOP TEN Reasons to go "GENESIS<sup>®</sup> TURN-KEY FRAMING"



## 1 **Cost Benefits**

Lower Over-all Costs of Construction and Long-Term Building Maintenance

## 2 **Exceptional Speed of Construction**

80% of Framing is Assembled Off-site, Large Components Install with Great Speed On Site

## 3 **Lightweight - Engineered Durability**

Reduce Foundation Costs, Add More Storeys or a Pitched Roof to an Existing Building

## 4 **Non-Restrictive & 100% Compatible**

No Architectural Design Restrictions - Compatible with Standard Building Materials & Finishes

## 5 **Single Source - Supply & Installation**

Turn-key Framing - Includes all Framing Materials, Sub Sheathing and On-site Installation

## 6 **Predictable Pricing & Delivery Schedules**

Non-Volatile Steel Prices, Controlled Indoor Manufacturing Process - No Weather Delays

## 7 **Superior Fire, STC and Energy Performance**

Non-Combustible Galvanized Steel Construction, 65 Tested Assemblies, Exceeds Energy Ratings

## 8 **A Sustainable Building Product**

Eco-Friendly Products, '0' Waste Manufacturing Process, Less Stress on Our Environment

## 9 **Cleaner & Safer Job Sites**

Reduction in Scrap, Loose Materials and Disposal Costs

## 10 **Increased Site Mobility**

Smaller Crews to Install, Less Material Storage Space Required

Over 2 MILLION sq.ft. of Residential & Light Commercial Buildings will be built with Genesis this Year!



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